



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

International Conclave on GLOBALIZING INDIAN THOUGHT (GIT 2020)

Organized by IIM Kozhikode from January 16th – 18th, 2020

Technical Sessions Schedule

Day 02: January 17th, 2020

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 1	9:10 – 10:10 am	Track 1: Building Mindsets: Inspirations from Indian Wisdom & Enhancing India's Human Capital for the Future	GTI2020/135	Understanding Wellbeing through the Lens of Karuna (Compassion), Mindfulness and Calling	Sode Raghavendra, Kalaa Chenji & Mushtaque Hussain	MDC C1
			GIT2020/88	Managing the mind in the VUCA world: Insights from Indian wisdom	Sofi Dinesh, Richa Sahay & Reji Gopalakrishnan	
			GIT2020/109	Globalizing Indian Thought: Role and relevance of Swami Vivekananda's value based Leadership	Priya Vaidyanath	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 1	9:10 – 10:10 am	Track 2: Entrepreneurship in India: Challenges and Opportunities	GIT2020/178	An Indian Perspective on Mainstream Entrepreneurship Narratives	Naseer Mohamed Jaffer & Ranjana Mary Varghese	MDC C2
			GIT2020/188	Women Entrepreneurship in India: A Socio-Cultural Perspective	Baishali Mitra & Amit Kuma Dwivedi	
			GIT2020/52	Business Excellence in Indian SMEs: Issues and Challenges	Unnikrishnan P M, Jyoti Tikoria & Arun Kumar Agariya	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 1	9:10 – 10:10 am	Track 3: Gender and Diversity in Indian Organizations: Revamping Inclusiveness	GIT2020/197	Qualitative Analysis of Stigma Associated to People with Disabilities at Workplace	Shalini Garg	MDC C3
			GIT2020/177	Transforming the Gendered Workspace	Shannu Narayan	
			GIT2020/10	Disability: Another Form of Human Diversity	Vinay Suhalka & Salamah Ansari	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Session No</i>
Technical Session 2	12:00 – 1:00 pm	Track 4 : General Management (OB, HRM, Finance, Operations, Strategy, Marketing & Communication)	GIT2020/23	Portrayal of Men and Women in Indian Television Commercials.	Ajeet Sharma	MDC C1
			GIT2020/198	Are Educated Working Women In India Empowered? Evidence from the State of Kerala	Leena Mary Eapen	
			GIT2020/199	Improving Municipal Solid Waste Management in Industry 4.0 Age - A Stakeholder's Perspective	Rupesh Kumar Pati & Mohammed Nawazish	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 2	12:00 – 1:00 pm	Track 5 : Governance and Leadership	GIT2020/46	Project Indian Nationalism: Synthesis of Indic Civilization and European Governance?	Kausik Gangopadhyay	MDC C2
			GIT2020/51	Governance and Leadership	Chetan Vasantlal Gandhi	
			GIT2020/200	Mentoring 4.0: A Conceptual Model	Suprabha Bakshi & Pratima Verma	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 2	12:00-1:00 pm	Track 6: India and the World: Designing a Collaborative Existence	GIT2020/95	An Essay on India Role as a Non-Permanent Member of the United Nations Security Council	Abhisek Verma	MDC C3
			GIT2020/101	India and the World: Understanding the Role of Educational Institutions in shaping International Relations	Pallvi Arora, Archana Talwar & Shivam Mahajan	

		Track 3: Gender and Diversity in Indian Organizations: Revamping Inclusiveness	GIT2020/201	The Sexual harassment of Woman at Workplace (Prevention, Prohibition & Redressal) Act, 2013 : Effective Implementation Through CEPA	Debashish Chatterjee, Deepa Sethi & Surya Prakash Pati	
			GIT2020/130	Let's Have a Chair for them: Transgender & organizations	Valan Peter & Gomathi Sankar Jaganathan	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 3	4:00 – 5:00 pm	Track 7: Management Education in India: Indigenous Models Based on Innovation Rather Than Imitation	GIT2020/81	Factors Affecting faculty job satisfaction in Higher Education in Karnataka, India – A Quantitative Study	Purnima Venkat, Shreemathi S Mayya & Lena Ashok	MDC C1
			GIT2020/92	Scrutiny of the Impact of SHRD practices and how Education loomed large in the Hotel Industry to receive Economic Value	Anuradha Mitra, Amarnath Padhi & Anirban Mitra,	
			GIT2020/171	(Nearly) 60 years of business schools in India: A chronicle of the ongoing quest for Indian management knowledge	Simy Joy	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 3	4:00 – 5:00 pm	Track 8: Social Innovation and Business in India	GIT2020/166	Community Based Organisations (CBOs) and Participatory Governance: Insights and best practices from Nenmeni, a rural water supply management CBO in Kerala	Priya Nair Rajeev, Simy Joy, Sumit Mitra	MDC C2
			GIT2020/79	Trust, share and integrate: a framework for governing new generation cooperatives.	Abhishek Saxena	
			GIT2020/17	Crafting social innovations: How do social entrepreneurs produce social innovations and solve complex social problems	Edakkandi Meethal Reji & Madhav Narayan Sathe	
<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 3	4:00 – 5:00 pm	Track 4 : General Management (OB, HRM, Finance, Operations, Strategy, Marketing & Communication)	GIT2020/185	Review of Impact and Developments in the Theory of the Growth of the in the last 20 years	Nitin Garg	MDC C3
			GIT2020/91	Board characteristics and firm performance: An empirical study in the Indian context	Hamza Naim & Tariq Aziz	
			GIT2020/119	Green Marketing variables and their effects on Consumers buying behavior for Green Products	Farah Tazeen & N.H Mullick	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 4	5:05 – 6:00 pm	Track 1: Building Mind sets: Inspirations from Indian Wisdom & Enhancing India's Human Capital for the Future	GIT2020/165	Yoga for Managerial Effectiveness A Review of Various Interpretations of Yogah Karmasu Kaushalam	R Radhakrishna Pillai	MDC C1
			GIT2020/50	From Shakuni to Duryodhana: A critical Analysis	Vartika Varyani & Jatin Pandey	
			GIT2020/59	Study of Contemporary Behavioral Finance with Conventional Indian Wisdom	Shiba Prasad Parhi, Trupti Bhosale & Manisha Ketkar	
			GIT2020/105	Leadership Development : Towards an Indian Approach	K N Viswanatham	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 4	5:05 – 6:00 pm	Track 4 : General Management (OB, HRM, Finance, Operations, Strategy, Marketing & Communication)	GIT2020/129	Impact of Skill Variety, Task Significance and Task Identity on Job Satisfaction among Two Different Age Groups of Indian Software Employees	Shruti Traymbak, Meghna Sharma & Shubham Aggrawal	MDC C2
			GIT2020/133	Data Envelopment Analysis Approach for Analyzing Human Competency and Enhancing Service Quality of Energy Firms	Ankit Singh, Aravinthraajan B.R. & Reshmi Manna	

			GIT2020/29	Measuring Performance Quality of Indian Schools using PROMETHEE: A Multi-Criteria Decision Making Approach	Bishwarup Ghosh, Goutam Panigrahi & Debmallya Chatterjee	
Session No	Session Time	Track Title	Paper ID	Session Topics	Speaker(s)	Venue
Technical Session 4	5:05 – 6:00 pm	Track 4 : General Management (OB, HRM, Finance, Operations, Strategy, Marketing & Communication)	GIT2020/202	Counterproductive work behavior by drivers of platform based cab aggregators in India: a human rights perspective.	Surya Prakash Pati & Manoranjan Dhal	MDC C3
			GIT2020/168	Another Bollywood re-make? Emergence of New Sportainment category	Subhadeep Datta	
			GIT2020/203	Gandhi's Ram Rajya for Sustainability	Rajat Agrawal & Vinay Sharma	



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

International Conclave on GLOBALIZING INDIAN THOUGHT (GIT 2020)

Organized by IIM Kozhikode from January 16th – 18th, 2020

Technical Sessions Schedule

Day 03: January 18th, 2020

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 5	9:00 – 10:30 am	Track 1: Building Mindsets: Inspirations from Indian Wisdom & Enhancing India's Human Capital for the Future	GIT2020/169	Team building using Classical Indian percussion tradition - The Panchari Melam	Lakshman Mahadevan	MDC C1
			GIT2020/182	Sustainable Competitive Advantage: Drona's Metaphor	S. Balasubrahmanyam	
			GIT2020/137	Evolution of Indian Management Thoughts: With special Reference to Indus Valley Civilization	Veeramani S & Sonakshi Singh	
			GIT2020/94	Theorizing workplace spirituality: Insights from Indian philosophy	Anadi Saran Pande & Neerja Pande	
			GIT2020/208	“Joy to the World” ¹ – Global burgeoning of Chess GMs since ‘Vishy’ Anand in 1988	Deepak Dhayanithy	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 5	9:00 – 10:30 am	Track 5 : Governance and Leadership	GIT2020/16	Analysis of Board Characteristics, Agency Problems and Corporate Governance during Post Indian Companies Act 2013	Venugopalan T	MDC C2
			GIT2020/167	The Indian Bankruptcy Law Experience	Qambar Abidi	
			GIT2020/99	Institutional Memtorship In India: Rescripting Historic Mentorship through innovative Mentor-Mentee Models	Isha Sharma & Damanjit Kour	
			GIT2020/146	Corporate Governance issues at Religare Enterprises-Fortis Healthcare Group	S Subramanian	
<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 6	10:45 – 11:45 am	Track 1: Building Mindsets: Inspirations from Indian Wisdom & Enhancing India's Human Capital for the Future	GIT2020/204	An Indo - Western model of Human Motivation and its relevance in Defense Research & Development Organization	Kiran Govind V	MDC C3
			GIT2020/49	Indian and Western Concept of Personalities: A review	Vartika Varyani & Jatin Pandey	

		Track 8 : Social Innovation and Business in India	GIT2020/115	A Study on the Implementation of the Rythu Bandhu Scheme	Vandita Dar, Saina Baby, Madhvi Sethi & Siri Chandana A V	
			GIT2020/120	Sustainable Development Goals and their Convergence in Indian States	Rajesh Panda, Madhvi Sethi, Vandita Dar & Ishika Garg	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 6	10:45 – 11:45 am	Track 4 : General Management (OB, HRM, Finance, Operations, Strategy, Marketing & Communication)	GIT2020/44	Internet memes and marketing Speaking the language of consumers	M Geetha & Sreejesh S	MDC C 1
			GIT2020/143	Global Lessons from Local Practices. Employee Engagement Practices with Special Reference to health Care Sectors	A Ananth & S Uma Priyadharshini	
			GIT2020/77	Does Onboarding Effect Employee creativity: Moderating Role of Psychological Empowerment?	Kalaa Chenji, Sode Raghavendra & Mushtakhusen S M	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 6	10:45 – 11:45 am	Track 2: Entrepreneurship in India: Challenges and Opportunities	GIT2020/33	Issues of Small Family Business with Reference to Agro Based Food Processing Units in Chhattisgarh, India	Astha Sharma	MDC C2
			GIT2020/85	An Exploratory Study to Analyze the Impact of Aajeevika Mission on Women Entrepreneurs of Rural India	Utkarsha Soni, Jyoti Sharma & Anshu Bhati	
			GIT2020/110	Understanding food delivery-apps and FHRAI guidelines: A restaurant entrepreneurs perspective	Riya Narang & Mayanka Singh Chhonker	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 7	1:30 – 3:00 pm	Track 4 : General Management (OB, HRM, Finance, Operations, Strategy, Marketing & Communication)	GIT2020/205	Sentiment Analysis of Culture-specific and Nationwide Product Preference	Sidhartha S Padhi & Snigdha Choudhury	MDC C1
			GIT2020/176	What does it mean to be happy? A multi-lens exploration	Priya Nair Rajeev & Swaraj Kumar Dey	
			GIT2020/207	Defining the boundaries of Glocalisation in India – Conquer or Control	Omkumar Krishnan	
			GIT2020/170	Cognition and wealth accumulation : Evidence from India	Ashok Thomas	

			GIT2020/175	Access to Bank Credit : An Empirical study on Financial Inclusion in India	S Raghavendra, Kalaa Chenji & Mushtaque Hussain	
--	--	--	-------------	--	---	--

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 7	1:30 – 3:00 pm	Track 3: Gender and Diversity in Indian Organizations: Revamping Inclusiveness	GIT2020/116	Sexual Harassment and Psychological Well-Being	Mamta Mohapatra, Sajeet Pradhan & Mitali	MDC C2
			GIT2020/117	Workforce Diversity: Towards Bringing Creativity and Innovation in Organizations	Nisha Sharma & Pallvi Arora	
			GIT2020/174	Feminine Leadership: A review of concept and research.	Liji James & Priya Nair Rajeev	
			GIT2020/107	Acknowledging Gender Diversity and Inclusion as Key to Organizational Growth: A Review and Trends	Navjeet Kaur & Pallvi Arora	

<i>Session No</i>	<i>Session Time</i>	<i>Track Title</i>	<i>Paper ID</i>	<i>Session Topics</i>	<i>Speaker(s)</i>	<i>Venue</i>
Technical Session 7	1:30 – 3:00 pm	Track 4 : General Management (OB, HRM, Finance, Operations, Strategy,	GIT2020/173	Employee Job Crafting Behavior: Role of Leader Member Exchange, Positive Organizational Support and Change Readiness	Deepa Sethi, Tanusree Chakraborty & Vikas Arya	MDC C3
			GIT2020/206	From Sustenance (Nutraceutical Industry) to sustainability (UNSDG-2030) : An Exploratory Network Analysis	Shailly Chaurasia, Rupesh Kumar Pati& Sidhartha S Padhi	
			GIT2020/172	Finding Oneself : Individuation and Identity Discovery Through Art based Exploration	Priya Nair Rajeev	

		Marketing & Communication)	GIT2020/73	Manager Perception of CSR in the Hotel Industry: Measurement and Scale Development-Validation	Amilan S & Aparna K	
--	--	---------------------------------------	------------	---	---------------------	--